# International Federation of East Asian Management Associations (IFEAMA)

Language (English)

ABOUT US

STATUTE

MEMBERS

ORGANIZATION

CONFERENCE

JOURNAL

NEWS



Announcement of the 14th Conference of IFEAMA at Kathmandu (2017)

(September 22, 2016 updated)



# **Submission Requirement**

Papers should follow the style recommended by the American Psychological Association (APA) Publication Manual. The language of the conference and related publications is English. Each accepted paper must be presented at the conference and be accompanied by paid registration. Each submitted paper must include an abstract and must conform to the following format:

- First Page: title, authors, mailing address, phone, e-mail address, and abstract. Second and subsequent pages of the paper should be limited to 4000 to 6000 words.
- All papers must be submitted with word file (doc file) attachment on nepaleseacademy@gmail.com and cc to academyofnepal@gmail.com

## Submission to: nepaleseacademy@gmail.com

cc: academyofnepal@gmail.com

- Submitted papers must NOT have been previously published and, if under review, inform to organizer and must NOT appear in print before the NAM-IFEAMA 2017 international Conference.
- The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in word (doc) format.
- $\ \, \blacksquare$  Each manuscript in English should be accompanied by an abstract, not to exceed 300–500 words
- When accepted after blind review and resubmission, the authors or one of the co-author must register and be available to present the paper at the conference.
- One author can submit only one paper in any one track and selected papers will be scheduled in different tracks and plenary sessions.

## Area or scope of the papers but not limited to:

### **Knowledge Creation and Transformation**

Knowledge management, building knowledge for change in emerging markets, Global innovation, emerging market R&D, innovation measurement, innovation for transformation, technology transfer, productivity and spillovers, global and local knowledge, knowledge strategies and organizational learning, intellectual curiosity, Appreciative Intelligence, Appreciative Inquiry, Management interventions, and other issues of knowledge creation and transformation.

### **Managing People in Organizations**

Building human and social capital, labor market, ILO and decent work conditions, individual, group, intra and inter organizational value creation, empowerment and organizational citizenship behavior, work culture and psychological wellbeing, investment in HR for transformation, high performance practices, strategic and international human resources management, talent management, unionism, reward and performance, Communication across culture, technology, workforce diversify, and other issues of managing people in organizations.

## Organizational strategy and Leadership for Change

Challenges to organizations, behavior within organizations, strategies for corporate performance, organizational change and development, groups and team work, leadership dimensions, multinational companies, global strategies and competitiveness of firms, strategic/competitive advantages, Improving productivity, bottlenecks and obstacles to productive investment and technology adoption, parent-subsidiary relationship, globally responsible leaders, standardization and localization, social justice and other issues of organizational strategy and leadership for changes.

#### Link to Members

- JSAAM ... Japan
- HoHai University...China

- State University of management...Russia
- Hanyang
- University...Korea
- The National Economics
- University...Vietnam
- National University of Mongolia...Mongolia
- Napalese Academy of Managemant...Nepal

### **Related Group**

NPO IFEAMA Japan

#### **Economic Development and Integration**

Political economy and development, macroeconomic stability, financial inclusion, regional economic integration, financial competitiveness, poverty eradication, economics of wellbeing in developing nations, micro finance and policy perception, FDI, FTA, Investment and Arbitration, WTO, free trade agreement, Migration and development, remittance and contribution to SMEs, emerging China and India and economic development of Nepal, and other issues of economic development and integration.

#### **Brand Awareness, and Market Performance**

Brand awareness, strategies, Marketing, Customer care for organizational development, New Product Development, Innovations, Ethics, values, trust, Operations Logistics, management of information system, Supply Chain Management, Quality Management, Societal Welfare, and Strategy for transformation, and other issues of brand awareness, marketing and market performance.

#### **Business, CSR and Social Justice**

Business and society, corporate governance, business and legislation, governance of public, NGOs, NPOs, accountability and transparency, civil society pressure, anti-corruption efforts, service quality, TQM, complaint mechanism, social business and sustainability, social justice, consumerism, social movement, Societal expectations, public-private partnership, from social to governance perspectives, transforming global governance for the 21st century, and other issue of business, social organizations, and their CSR for social justice.

#### **Entrepreneurship Development**

Global and local firms, family business, entrepreneurship and societal changes, business model innovation, team entrepreneurship, creativity experimentation, role of government in entrepreneurship development, Management practices, Management Decision Making, business Strategies for SMEs, innovation in SMEs, and all the issues of entrepreneurship development and management.

#### Finance, Accounting, and International Business

Accounting challenges, financial management, Market performance measurement and management, Project management, stock market and income distribution, international trade, commodity market, shift from trade in goods to trade in activities, International business, economic geography and innovative research in IB, and all issues of finance, accounting and international business.

#### Climate Change and Human Lifestyle

Global warming, carbon emissions, clean energy, green jobs, impact of climate change on water supply, forest, food security, agriculture, public health, wild- life, bio diversity and green house effect, industrialization and climate justice, Climate conflict and fragility in public and private, and policy impacts.

#### Research in higher Education

Research for social change and innovation, cross culture research, emerging tools and methodology in research, Comparative studies, higher education and new models of teaching ?learning pattern, use of technology in education and research.

# **Participants of the Conference**

- Authors/ Presenters: authors of papers accepted for presentation after double blind peer reviewed and registered can attend the Conference. Each presenter will receive a Certificate of Presentation and will automatically become a member of the Academy for two years.
- Non-presenters: Faculties and research scholars, academician, professionals, executives, self-employed, managers, entrepreneurs, consultants, NGO's, NPO's associates, civil servants, and all those who are interested in knowledge transfer for transformation can attend in the Conference as an observer to listen to the presentations of papers without presenting their own, if they have paid the registration fee. Each presenter will receive a Certificate of Participation and will automatically become a member of the Academy for two years.

# **Publication Opportunities**

All manuscript submissions will be subject to a blind review process by Scientific committee of the conference. Evaluation is based on relevance to the theme, analytical and conceptual rigor, quantitative and qualitative methods (if applicable), innovativeness, contribution and significance of conclusions. The editorial board will make the final decision as to whether the accepted papers are published in the NAM international conference proceedings (ISBN). Besides proceedings the editors of the following journals will select best papers; authors of selected papers will be invited to submit their work for consideration for publication in the following journals:

- The International Journal of the Nepalese Academy of Management
- British Journal of Management
- South Asian Journal of Human Resource Management(SAGE Publication)
- Emerging Market Case Study Series (Emerald)
- Journal of Shinawatra University (Shinawatra University, Thailand)

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- Journal of Management (Tribhuvan University)
- SIU Journal of Management
- South Asian Journal of Business and Management Cases (SAGE Publication).
- Selected paper series of IFEAMA conference.

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